

WHAT IS CLAIMED IS:

1. A printing apparatus comprising:
 - a setting unit for setting whether printing is executed in excess of a specific deterioration degree or not; and
 - a printing unit for executing the printing on the basis of print information in accordance with the setting by the setting unit when an image is deteriorated and printed on the basis of the print information.
2. An apparatus according to claim 1, wherein when the image is deteriorated and printed on the basis of the print information, if a mode in which the printing is not executed in excess of the specific deterioration degree has been set by the setting unit, said printing unit deteriorates the image and executes the printing on the basis of the print information, and when the image is deteriorated and printed on the basis of the print information, if a mode in which the printing is executed in excess of the specific deterioration degree has been set by the setting unit, said printing unit deteriorates the image and executes the printing on the basis of the print information.
3. An apparatus according to claim 1, wherein

said setting unit includes an operation panel.

4. An apparatus according to claim 1, wherein
said deterioration includes deterioration due to
5 image compression.

5. An apparatus according to claim 1, wherein
said setting unit includes a unit for setting a
degree of the deterioration.
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6. An apparatus according to claim 1, wherein
when the image is deteriorated and printed on the
basis of the print information, whether a mode in
which the printing is not executed in excess of the
15 specific deterioration degree has been set by the
setting unit or not is discriminated every page, if
it is determined that the mode in which the printing
is not executed in excess of the specific
deterioration degree has been set by the setting unit,
20 said printing unit deteriorates the image and
executes the printing on the basis of the print
information, and when the image is deteriorated and
printed on the basis of the print information, if it
is determined that a mode in which the printing is
25 executed in excess of the specific deterioration
degree has been set by the setting unit, said
printing unit deteriorates the image and executes the

printing on the basis of the print information.

7. A print control method comprising:

5 a setting step of setting whether printing is
executed in excess of a specific deterioration degree
or not; and

a printing step of executing the printing on
the basis of print information in accordance with the
setting by the setting step when an image is
10 deteriorated and printed on the basis of the print
information.

8. A method according to claim 7, wherein when
the image is deteriorated and printed on the basis of
15 the print information, if a mode in which the
printing is not executed in excess of the specific
deterioration degree has been set by the setting step,
said printing step deteriorates the image and
executes the printing on the basis of the print
20 information, and when the image is deteriorated and
printed on the basis of the print information, if a
mode in which the printing is executed in excess of
the specific deterioration degree has been set by the
setting step, said printing step deteriorates the
25 image and executes the printing on the basis of the
print information.

9. A method according to claim 7, wherein said setting step is set by an operation panel.

10. A method according to claim 7, wherein said
5 deterioration includes deterioration due to image compression.

11. A method according to claim 7, wherein said
10 setting step includes a step of setting a degree of the deterioration.

12. A method according to claim 7, wherein when the image is deteriorated and printed on the basis of the print information, whether a mode in which the
15 printing is not executed in excess of the specific deterioration degree has been set by the setting step or not is discriminated every page, if it is determined that the mode in which the printing is not executed in excess of the specific deterioration
20 degree has been set by the setting step, said printing step deteriorates the image and executes the printing on the basis of the print information, and when the image is deteriorated and printed on the basis of the print information, if a mode in which
25 the printing is executed in excess of the specific deterioration degree has been set by the setting step, said printing step deteriorates the image and

executes the printing on the basis of the print information.

13. A program product comprising:

5 a setting step of setting whether printing is executed in excess of a specific deterioration degree or not; and

 a printing step of executing the printing on the basis of print information in accordance with the
10 setting by the setting step when an image is deteriorated and printed on the basis of the print information.

14. A product according to claim 13, wherein
15 when the image is deteriorated and printed on the basis of the print information, if a mode in which the printing is not executed in excess of the specific deterioration degree has been set by the setting step, said printing step deteriorates the
20 image and executes the printing on the basis of the print information, and when the image is deteriorated and printed on the basis of the print information, if a mode in which the printing is executed in excess of the specific deterioration degree has been set by the
25 setting step, said printing step deteriorates the image and executes the printing on the basis of the print information.

15. A product according to claim 13, wherein
said setting step is set by an operation panel.

16. A product according to claim 13, wherein
5 said deterioration includes deterioration due to
image compression.

17. A product according to claim 13, wherein
said setting step includes a step of setting a degree
10 of the deterioration.

18. A product according to claim 13, wherein
when the image is deteriorated and printed on the
basis of the print information, whether a mode in
15 which the printing is not executed in excess of the
specific deterioration degree has been set by the
setting step or not is discriminated every page, if
it is determined that the mode in which the printing
is not executed in excess of the specific
20 deterioration degree has been set by the setting step,
said printing step deteriorates the image and
executes the printing on the basis of the print
information, and when the image is deteriorated and
printed on the basis of the print information, if it
25 is determined that a mode in which the printing is
executed in excess of the specific deterioration
degree has been set by the setting step, said

printing step deteriorates the image and executes the printing on the basis of the print information.